

The Maritime & Logistics 2025 Youth Expo



MARITIME ASSOCIATION
OF SOUTH CAROLINA



Junior
Achievement™
of Greater South Carolina

Student Toolkit



Prepping for the Maritime & Logistics Youth Expo

It's time to get ready for the Maritime & Logistics Student Expo. Preparation is key to a productive event.

At the event, you'll have a chance to:

- Learn about a variety of local career opportunities.
- Interact with business representatives.
- Participate in hands-on activities from businesses in our region.
- See work equipment.



Use the QR code to take a look at the companies you will meet!

Elevator Pitch Guide

It's important to think about what you want to say before delivering your elevator pitch. Answer the following questions to help prepare some ideas for your pitch. Then, using your responses, craft an elevator pitch that you can use at the Youth Expo.

Prepare ideas for your elevator pitch.

What matters to you?

What are you good at?

What do you have to offer a potential employer?

What interests you?

What do you want to be remembered for doing?

If you asked a friend, how would that friend describe you?

What is one thing people should know about you?

Compile the basic information for your pitch.

1.
 - Your Name
 - The dream job you would like to have:
 - Skills or interests that you have that could contribute to that job:
 - Something about yourself that would make a positive and memorable impression:

2. Using the information above, write your pitch.

3. Be sure to practice your pitch before the Youth Expo to put your best foot forward.

Prepare to make a good impression!
You may one day be hired at one of these businesses!

QUESTION GUIDE

You need to be prepared to ask the exhibitors good questions and have meaningful conversations at the Youth Expo. Think about what you would like to know, and then try to write questions that aren't what everyone else might ask. People in business appreciate questions that are unique and thoughtful.

About the Business

Example: What type of person is successful in your business?

Example: How many hours do you work each week?

Example: What types of opportunities for raises and promotions are at your business?

Example: How do most people work, alone or in teams?

Example: What type of on-the-job training does your business offer?

About the Job

Example: What types of education or skills are required for your job?

Example: What can I do today to begin preparing for a job like yours?

Example: How do you use time-management skills in your job?

About the Business Representative

Example: Why did you choose this career? How did you get started?

Example: What is the coolest thing you have ever done at work?

Example: What do you like most about your job?

Example: What daily tasks do you perform at your job?

Example: Where do you generally do your work, in an office, remotely, or somewhere else?

Example: How much travel does your job require, if at all?

Student Name: _____

Sample Questions

- What do you do at your job?
- Why did you choose this career?
- How did you get started?
- What kind of education did you need for your job?
- What is a typical day like in your job?
- What skills are needed for your job?
- How many hours do you work each week?
- What's the coolest thing you do for work?

#1 Company _____

Responses to questions asked:

1. _____

2. _____

#2 Company _____

Responses to questions asked:

1. _____

2. _____

#3 Company _____

Responses to questions asked:

1. _____

2. _____

JA INSPIRE DOS AND DON'TS

DO

1. Get a good night's sleep.
2. Dress appropriately to make a good first impression.
3. Check your appearance in a mirror.
4. Mute cell phones and other digital devices.
5. Offer a professional greeting.
6. Smile and have a positive attitude.
7. Make eye contact.
8. Stand tall. Sit straight.
9. Be able to show that you know about the business.
10. Get to the point. Express your thoughts clearly and simply.
11. Make sure you answer the question you were asked. Stay on topic.
12. Bring a portfolio with work samples if you have some to share.
13. Follow up with a thank-you note or email.

Use these tips now
and in future
interactions with
businesses!

DON'T

1. Be late.
2. Use a cell phone or other digital device during the event.
3. Chew gum.
4. Be sarcastic or disrespectful.
5. Ask personal questions, such as how much money someone makes.
6. Mumble.
7. Slouch.
8. Act distracted.
9. Criticize your teachers, fellow students, or former employers.